



January 16, 2018

Dear Friends,

The Kewaunee County Fairest of the Fair committee will be hosting the 4th annual Crown & Sash Dash on July 21, 2018. This event serves as a fundraiser for the Kewaunee County Fairest of the Fair program as well as promotion for the Kewaunee County Fair.

Each year a Kewaunee County citizen is crowned the Kewaunee County Fairest of the Fair and Kewaunee County Junior Fairest of the Fair. These two individuals serve as the official ambassadors for the fair. They travel several hundred miles, attend dozens of events, promote the Kewaunee County Fair as well as the diverse offerings Kewaunee County has to share with visitors. Beyond the local level, each January the Fairest of the Fair will travel to the state Fairest of the Fairs competition in attempt to capture the state title.

The committee would like to thank all those who have supported the Crown & Sash Dash event and the Fairest of the Fair program in the past. Without their help, the event and program would not have the success that it does.

We would like to extend the opportunity to support the Fairest program and invite you to sponsor the Crown & Sash Dash. The funds raised from this event will directly benefit the Kewaunee County Fairest of the Fair program including scholarships.

Please consider a **\$50 t-shirt sponsorship**. Your sponsorship will be recognized at the race as well as on event t-shirts. The deadline for this sponsorship is **April 1st, 2018**. The best time to send your sponsorship is right away. Donations of all other amounts will also be accepted until July 1, 2018.

Thank you for showing your support of the Kewaunee County Fairest of the Fair program. We look forward to seeing you at a Kewaunee County Fair in 2018!

Kewaunee County Fairest of the Fair Committee

Questions?

Contact: Lisa Cochart (929)255-3637 or [Idiktanas@yahoo.com](mailto:Idiktanas@yahoo.com)

**Please include this completed form with your sponsorship.**



Please make checks payable to: Kewaunee County Fairest of the Fair P.O. Box 25 Casco, WI 54205

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Donation Type:

- \_\_\_\_\_ T-Shirt Sponsor (\$50)
- \_\_\_\_\_ Cash Donor

Donation Amount: \_\_\_\_\_

Special advertising to be announced at the event

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